



ADVERTISING CONTRACT

Contact Person Name _____

Company Name _____

Phone _____ Email _____

PROGRAM GUIDE ADVERTISING

RESERVATION DEADLINE: November 15

COPY DEADLINE: November 30

- 1/8 Page \$ 595 1/2 Page (Vertical) \$ 1,595 Full Page \$ 2,455 Inside Back \$ 2,795
 1/4 Page \$ 875 1/2 Page (Horizontal) \$ 1,595 Back Cover \$ 3,195 Inside Front \$ 2,995f

WEBSITE ADVERTISING

PROVIDE COPY BY DECEMBER 1
FOR MAXIMUM EXPOSURE

- Hot Link Banner on Home Page \$ 450
 Listing w/ Link on Exhibitor Page \$ 150

Banner Size: 80 h x 170 w PIXELS

All hot links open a new window on Expo website

SUMMARY OF COSTS & PAYMENTS

Cost Summary		Payment Summary	
Program Guide	\$ _____	TOTAL	\$ _____
Website	\$ _____	Deposit	\$ _____
Handouts	\$ _____	Date Paid	__ / __ / __
TOTAL	\$ _____	Balance	\$ _____
		Date Paid	__ / __ / __

HANDOUTS AT REGISTRATION

RESERVATION DEADLINE: January 14

- 1,000 pieces \$ 135
 2,000 pieces \$ 250
 3,000 pieces \$ 365
 4,000 pieces \$ 470

Pieces are defined as:
Individual flyers, postcards, trifolds, brochures,
samples etc.

Materials to arrive at the **LAX HILTON**
no later than:
12 NOON, THURSDAY, FEBRUARY 11

METHOD OF PAYMENT

50% Deposit Due Now / Balance Due 12/1/10

Credit Card (Visa, MC, AMEX, Discover)

Credit Card #
.....

Name

Exp Date / Billing Zip Code

Signature
.....

Checks - Mail to:
Conscious Life Expo, PO Box 31613, San Francisco, CA 94131