



## **ADVERTISING INFORMATION**

### **PROGRAM GUIDE ADVERTISING**

The Expo Program Guide has over 80 pages of event details, advertising and general information. The Program Guides are often read cover to cover by the general public. 50,000 Programs are distributed prior to and during the Expo Festival with 25,000 directly mailed to targeted lists.

Back Cover	please inquire for sizing	\$ 3,195
Inside Back	8-3/8" w x 10-7/8" h + 1/4" bleed	2,795
Inside Front	8-3/8" w x 10-7/8" h + 1/4" bleed	2,995
Full Page	7-3/4" wide x 10-3/8" high	2,455
1/2 Page Horizontal	7-3/4" wide x 5" high	1,595
1/2 Page Vertical	3-3/4" wide x 10-3/8" high	1,595
1/4 Page	3-3/4" wide x 5" high	875
1/8 Page	3-3/4" wide x 2-3/8" high	595

#### **All advertisements are in color**

- PDF, TIFF, or JPG only
- NO Word or Quark documents accepted
- Include all font files and images for PDF's
- Minimum Resolution: 300 DPI

Name of Advertiser must be in file name and in subject line of email

**DEADLINE FOR AD RESERVATION: November 15**

Email to [conference@consciouslifeexpo.com](mailto:conference@consciouslifeexpo.com)

### **WEBSITE ADVERTISING**

Last year's Expo received over 1.2 million hits to its website from all corners of the globe. We have two hotlinking options to allow our exhibitors and advertisers to seize this opportunity. The first is a link directly from the exhibitor list to your own website. The second is a banner with link placed on the Expo's home page. Both options open up a new page.

Listing w/ Link on Exhibitor Page	Larger font w/ URL link	\$ 150
Banner on Home Page	80h X 170w PIXELS	450

GIF or JPG only  
Resolution: 72 DPI

Name of Advertiser must be in file name and in subject line of email

**DEADLINE FOR WEBSITE COPY: IMMEDIATE UPON PURCHASE**

Email to [conference@consciouslifeexpo.com](mailto:conference@consciouslifeexpo.com)

### **HANDOUTS AT REGISTRATION**

At Registration, each attendee will be given a shopping bag filled with flyers, product literature and product samples.

These "specialty" items are a perfect way to get your message in front of the Expo attendees.

Exhibitor provides material; Expo will stuff and distribute. (4,000 bags being prepared)

1,000 pieces	\$ 135	3,000 pieces	\$ 365
2,000 pieces	250	4,000 pieces	470

Flyers, Postcard or Product Samples provided by exhibitor or speaker.

**MUST BE ON HAND AT THE VENUE BY 12 NOON, THURSDAY, FEBRUARY 10**