



Los Angeles Airport Hilton
October 15th - 17th, 2010

ADVERTISING CONTRACT

BOOTH NUMBER: _____ SALES PERSON: _____

Company Contact Name _____
 Company Name _____
 Phone _____ Email _____

PROGRAM GUIDE ADVERTISING

RESERVATION DEADLINE: August 1
 COPY DEADLINE: August 7

- 1/8 Page \$ 495
 1/2 Page (Vertical) \$ 1,195
 Full Page \$ 2,395
 Inside Back \$ 2,095
 1/4 Page \$ 655
 1/2 Page (Horizontal) \$ 1,195
 Back Cover \$ 2,395
 Inside Front \$ 2,245

WEBSITE ADVERTISING

PROVIDE COPY BY SEPTEMBER 1
 FOR MAXIMUM EXPOSURE

- Hot Link Banner on Home Page \$ 350
 Listing w/ Link on Exhibitor Page \$ 95

Banner Size: 80 h x 170 w PIXELS

All hot links open a new window on Expo website

SUMMARY OF COSTS & PAYMENTS

Cost Summary		Payment Summary	
Program Guide	\$ _____	TOTAL	\$ _____
Website	\$ _____	Deposit	\$ _____
Handouts	\$ _____	Date Paid	__ / __ / __
TOTAL	\$ _____	Balance	\$ _____
		Date Paid	__ / __ / __

HANDOUTS AT REGISTRATION

RESERVATION DEADLINE: September 14

- 1,000 pieces \$ 95
 2,000 pieces \$ 185
 3,000 pieces \$ 275

Pieces are defined as:

Individual flyers, postcards, trifold, brochures,
 samples etc.

Materials to arrive at the **LAX HILTON**
 no later than:

12 NOON, THURSDAY, OCTOBER 14th

METHOD OF PAYMENT

50% Deposit Due Now / Balance Due 9/1/10

Credit Card (Visa, MC, AMEX, Discover)

Credit Card # _____
 Name _____
 Exp Date / Billing Zip Code

Signature _____

Checks - Mail to:

Conscious Life Expo, PO Box 31613, San Francisco, CA 94131