



Los Angeles Airport Hilton
February 11th - 13th, 2011

EXHIBIT RESERVATION CONTRACT

BOOTH NUMBER: _____
SALES PERSON: _____
ADVERTISING: **YES**
 REQUIRES SEPARATE CONTRACT

Booth Name (max 30 characters for Website and Program Guide)

Booth Description (max 30 characters: for Website and Program Guide)

Contact Person _____ Email _____

Billing Address _____ City _____ State _____ Zip _____

Day Phone _____ - _____ - _____ Cell Phone _____ - _____ - _____ Fax _____ - _____ - _____

YES! I WANT ADVERTISING!
 Separate Advertising Contract Required.

Program Guide Advertising

¼ Page	\$ 875	Back Cover	\$ 3195
½ Page	\$ 1,595	Inside Back	\$ 2795
Full Page	\$ 2,455	Inside Front	\$ 2995

Website Advertising

Hot Link Banner on Home Page	\$ 450
Listing w/ Link on Exhibitor Page	\$ 150

Handouts at Registration
 Individual flyers, postcards, samples etc.

1,000 pieces	\$ 135	3,000 pieces	\$ 365
2,000 pieces	\$ 250	4,000 pieces	\$ 470

SUMMARY OF COSTS & PAYMENTS

Cost Summary		Payment Summary	
Booth Price	\$ _____	TOTAL	\$ _____
Health	\$ _____	Deposit 50%	\$ _____
Add'l Badges	\$ _____	Date Paid	___ / ___ / ___
TOTAL	\$ _____	Balance	\$ _____
<input type="checkbox"/> I also want Advertising		Balance Due on 12/1/10 Credit Card will be charged balance on due date unless other arrangements are made	

ADDITIONAL BADGES
 4 badges come with the booth.
 I want _____ # extra badges @ \$20/badge.

For Office Use Only:

Lec Time: _____
 Info Recieved: ___ Photo; ___ Description; ___ Bio.

HEALTH DEPARTMENT FEES

Demonstrator \$ 68.00
(If you're giving away food AND not selling that food)

Pre-packaged Goods (Unopened package) \$ 89.00
(If you're selling what you are sampling)

Pre-packaged Sampling (Opened package) \$ 192.00
(If you're selling what you are sampling)

For Office Use:

METHOD OF PAYMENT
 50% Deposit Due Now / Balance Due 12/1/10

Credit Card (Visa, MC, AMEX, Discover)
 Credit Card # _____
 Name _____
 Exp Date / Billing Zip Code

Signature

Checks - Mail to:
 Conscious Life Expo, PO Box 31613, San Francisco, CA 94131

I HAVE READ THE TWO PAGES OF THIS CONTRACT IN THEIR ENTIRETY AND AGREE TO ABIDE BY ALL OF THE RULES AND REGULATIONS.

Signature..... Date.....

Please see next page for terms and conditions.



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February 11th - 13th, 2011

Conscious Life Expo Exhibit Reservation Contract

The following are the terms of the agreement to rent booth space in the Los Angeles Conscious Life Expo, to be held February 11th-13th, 2011 at the Los Angeles Airport Hilton Hotel. As an Exhibitor, your acceptance of these terms shall constitute a binding agreement

1. Exhibitors must have paid a non-refundable deposit of at least 50% of the total rental charge within 3 days of placing a reservation in order to maintain a booth reservation. In the event of an Exhibitor cancellation at least 30 days prior to the opening day of the Expo, 50% of the payments will be refunded. In the event of an Exhibitor cancellation less than 30 days prior to the opening day of the Expo, all monies paid will be forfeited.
2. No sublet or booth space shall be permitted without prior written agreement with the Expo. The Expo reserves the right to determine the eligibility of any product, company and/or service in the booth area. Exhibitor is strictly prohibited from having or selling on-site any substance or product considered to be illegal. Consequences for any such action will be solely borne by the Exhibitor and may be cause for immediate expulsion without recompense.
3. The Expo will provide a 10' wide x 8' deep booth space (except where noted). In addition, a 5' draped table, two chairs, wastebasket, and four exhibitor badges for booth employees, will be provided for each booth. There will be a charge of \$20.00 for each additional 3-day badge.
4. Aisles and Exits, as designated on approved show plans, shall be kept clean, clear, and free of obstacles. Booth construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc., shall not be placed beyond the booth area into the aisles or lobby areas or on ceiling or columns, etc. Interior furnishings and materials shall not be located so as to obstruct or block exit ways, fire and safety devices or equipment. Working height restrictions within the hall are 8 feet for the backwall and a 3' only return on the sidewall. Distribution of samples and literature is strictly limited to the confines of the Exhibitor's booth. Also, voice and/or music amplification must be kept to a sufficiently low volume so as not to disturb other exhibitors or attendees.
5. No painting of signs, displays or other objects is permitted in the building. No adhesive-backed (stick-on) decals or similar items, excluding nametags, may be used in the building. "Glitter" is not permitted on carpeted areas of the building. Leave booth clean upon move-out.
6. Although the Expo will provide basic security at the Exhibition Center, insurance is the responsibility of the Exhibitor and is recommended. The Expo is not responsible for replacement of lost or stolen goods. Exhibitors are responsible for obtaining their own general liability insurance for the show dates, including move-in and move-out. Exhibitors will indemnify the Conscious Life Expo and the Hilton Hotel for claims/suits arising between Exhibitors and attendees.
7. Exhibitors are financially responsible for any damage caused to booths, decorations, or to any Hilton Hotel property. Do not nail, screw, staple, pin, tack, tape, etc., any materials directly to any hotel property.
8. All federal, state and city regulations pertaining to fire and safety must be adhered to (i.e., all fabrics used in booth construction/decoration must be flame retardant). Any exhibit employing flammable liquid, compressed combustible gas or highly combustible or explosive material is prohibited. Open flames of any kind (including small candles), are prohibited.
9. Exhibitors are responsible for meeting all city/state resale-licensing requirements. Any Exhibitor giving away or selling food in his/her booth is responsible for all Health Department permits, rules, regulations, etc. Giving away samples falls under this category. Health permits are required. This is STRICTLY ENFORCED by the Health Department which ALWAYS walks the Show.
10. In the event that any outside cause prevents the Exhibition, such as war, fire, any Act of God, etc., the Management reserves the right to retain Exhibitor payments for expense compensation.
11. The Conscious Life Expo and/or the Hilton Hotel reserves the right to close any exhibit that fails to cooperate with these policies.
12. Any questions or issues that are not specifically covered in this contract shall be subject solely to the decision of the Conscious Life Expo management or their delegate.